



Why Recycle Emirates?

The disposal of electronics is the fastest-growing part of the world's trash problem, with an estimated 50 million computers becoming obsolete annually. Every day, individuals and organizations around the globe dispose of mountains of IT Equipment that contain materials that pose significant environmental risks.

Tossing your organization's end-of-life equipment in the dumpster or handing it over to an informal collector is simply not an option anymore. De-manufacturing and proper recycling, utilizing an certified electronics recycler is the only way to ensure compliance global sustainability objectives and adhere to international certifications such as ISO 14001 and ISO 45001 that most corporates have.

Our Solution:

Responsible organizations realize there is no "free lunch" in IT recycling. Even alternatives like donation or employee purchase carry a very significant risk, because Charity organizations or Employees require fully functional equipment only whereas most coming out of a 5 year life cycle does need a lot of refurbishment. And if passed on to an informal recycler purely based on commercial reasons the liability for environmental hazards may fall back on the originating party because their equipment can be found lying in some landfill or garbage bin just because the informal recycler only took what they could effectively and economically utilize and disposed the equipment that was unviable to Recycle.

Partnering with an experienced electronics recycler like Recycle Emirates that is truly committed to proper procedures is the best and safest way to serve the public interest and your organizations CSR (Corporate Social Responsibility) and Green Sustainability objectives.

Hundreds of organizations in a multitude of industries and geographies – including many Fortune 500 companies – have turned to Recycle Emirate – Region's leading IT Disposal Company. Our team has been in IT Disposal business for 18 years with our founding partners working with both Dell and HP's Asset Recovery divisions before starting off 'REI' in the US 12 years back. Upon success of 'REI' in the US many of our corporate clients insisted we also provided similar IT Take back services in the GCC where many corporates had their regional offices / facilities. Thus Recycle Emirates was established in the UAE in 2005.



Recycle Emirates maintains a *Zero Landfill Policy, Zero Export* of unprocessed equipment and has the following globally recognized certifications that have been awarded after independent third party auditors have evaluated our processes and systems in place and have confirmed to be in alignment with global policies in Quality, Safety, Environment & Health, Recycling of IT equipment and Information Security Management including ability to re-install Microsoft software solutions for educational and charity projects in Africa and Asia.

- ISO 9001
- ISO 14001
- ISO 45001
- ISO 27001
- R2v3 Certified
- Microsoft Registered Refurbisher

Recycle Emirates Always Stressed Re-Use

Because re-use is the most environmentally-friendly form of recycling, all equipment received by Recycle Emirates is audited by our trained & certified technicians to discern remaining value for refurbishment or remarketing (unless client requests otherwise). If re-marketable value exists, Recycle Emirates will purchase the equipment at Fair Market Value pricing.

Following completion of each project, Recycle Emirates provides a Certificate of Recycling for the client's indemnification against misuse of the equipment while in Recycle Emirate's possession, with hard copy of receiving report denoting each serialized asset handled.



BENEFITS OF HAVING A TRUSTED IT ASSET DISPOSAL PARTNER V/s AUCTIONING

Recently I consulted a customer on the value of doing business with a company like Recycle Emirates, and explained the differences and benefits between having an Trusted IT Asset Disposal Recovery Partner like Recycle Emirates, and sending your equipment off to the quick-buck auction block..

– True Secure Data Destruction: Sending off your systems, full of sensitive customer or company information to an open bidder during an auction, is more than a nightmare scenario waiting to happen. Recycle Emirates on the other hand is 1.) a certified service provider ready to receive, audit, and completely and securely destroy your data via hard drive wipe or physically destroy your storage media.

– Proper Disposal of End-of-Life Equipment: Having a trail for future reference (either for inventory or audit purposes) is next to impossible when you consider auctions. With Recycle Emirates an entire, detailed history of each and every asset is provided to help you when the auditors come calling, wondering where system x3497G has gotten to.

– Reduces the Maintenance for Your Company's IT Staff: Let's say you're going to be prudent and remove the information from your systems before you send your units off to auction. That's a LOT of physical move time, time to destroy data, time to verify what's in which machine and potential theft of assets in-house. Recycle Emirates provides you with all of these services and more as a matter of course when having them included in our IT Asset Recovery Services. Any CPA will love that you have functional, detailed reports that make reviewing what your PC has (and doesn't have) a dream.

– Targeted Markets Make Moving Your Cleared Equipment Easy: At an auction, your information is available, and in the wind the instant the auction is over. With Recycle Emirates, after the drive data is security destroyed (via wipe or destroyed), our retail and wholesale customer base is made up of a very wide variety of targeted markets, making the ability to move your equipment that much easier. The more potential buyers there are, the faster the chance to take advantage of current industry values for your equipment happens. In the end, that means that whatever you make back helps to reduce the cost of acquiring Recycle Emirates' peace of mind for you and your company or organization.

– Auctioning also Costs Money: When it's all said and done at an auction of any kind, you're going to end up paying the auctioneer, the house they work in and more their part of the overall transaction which means that you lose even more value/profit when it comes to selling off your equipment. Even if you utilize in house staff



for this process you have the responsibility of deputing staff for this task that doesn't come Free. Recycle Emirates actually helps to ensure that each piece – can be moved for a higher revenue return*. Who doesn't want more money for their product?

*As long as it is handled the right way adhering to the global guidelines of IT Equipment Disposal.

These are just some of the things to remember when it comes to making sure that you're benefitting from a true, value- assed relationship when considering the values of having "An IT Equipment Disposal partner VS. Surplus Auction."